Indoor Community Tennis Projects

As part of the LTA facility strategy the LTA have used insight data and mapping technology to identify areas of demand for indoor tennis. The target locations have been established following a detailed demographic review of the UK market and existing indoor tennis centres with a proven sustainable business model. The key metrics we have adopted in order to establish the base list are:

- A target location must demonstrate a demand threshold of at least 12,500 adult players within a 20 minute drive time for urban areas and up to 30 minutes for rural areas.
- Potential catchments with more than three existing covered courts will be excluded.

This methodology has enabled us to identify 72 current target locations for new indoor tennis venues in England, 12 in Wales and 12 in Scotland. Please note indoor projects in Scotland will be funded through the Transforming Scottish Indoor Tennis fund which is a partnership between Sportscotland, Tennis Scotland, and the LTA. For more information about this funding program please visit the <u>Tennis Scotland website</u>.

The target locations identified are:

EAST / CENTRAL MIDLANDS SOUTH WEST NORTH Banbury/Bicester **Amber Valley** Cheltenham Blackburn/Burnley Biggleswade Blackpool/Fylde Bassetlaw Fareham Cambridge Cannock Chase Isle of Wight Bradford Chelmsford East Birmingham North Calderdale/Halifax Hemel East Staffordshire Somerset/South Carlisle West Bristol Cheshire Hempstead/West Grimsby Watford Hereford Salisbury East/Staffordshire Kidderminster Truro Moorlands Kings Lynn Wilshire/Devizes Cheshire West Luton/Dunstable Leicester City Lichfield Yeovil and Chester Milton Keynes South Norwich Mansfield Darlington Newcastle under Durham Waveney Wellingborough Lyme/Stoke Hartlepool Witney North West Lancaster Leicestershire Newcastle Nuneaton & North Central **Bedworth** Sheffield Rugby North Manchester South West /Burv Birmingham Sefton Warwick South Manchester/ Stockport South Yorkshire Wakefield North Wigan West Cumbria



SOUTH EAST

- Ashford
- Brighton & Hove
- Hastings
- Haywards Heath
- Horsham
- London Borough of Barking & Dagenham
- London Borough of Greenwich
- London Borough of Harrow
- London Borough of Lambeth
- London Borough of Lewisham
- London Borough of Newham
- London Borough of Tower Hamlets
- Margate/Thanet
- Reigate & Banstead
- South West Greater London (Richmond)

SCOTLAND

- Aberdeen
- Aberdeenshire
- Dumfries and Galloway
- Dundee
- Edinburgh
- Fife
- Glasgow
- Highland
- Inverclyde
- Moray
- · North Lanarkshire
- Scottish Borders

WALES

- Aberdare
- Bangor
- Blackwood
- Bridgend
- Brynmawr
- Buckley
- Caerphilly
- Cwmbran
- Llanelli
- Neyland
- Prestatyn
- Tonypandy

The target locations will be reviewed on a regular basis to reflect (amongst other factors):

- Emerging strategic housing developments that are approved and may alter the original demographic assumptions in a given target location
- The expansion of existing tennis facilities in a given target location that may impact the original demographic assumptions
- The development of new tennis and sports facilities, not included or known about in the original demographic review.

If you have a potential project within one of the identified strategic locations we would like to hear from you. Please can you provide us with the following information and send it to facilityfunding@lta.org.uk:

Name:

Location:

Postcode:

If applicable

Current operator:

Site Owner:

Once we have this information then we will undertake a preliminarily assessment and then come back to you on the next steps to develop the scheme.

